

# #E-Powering Parents



# Introduction

- 📖 Welcome and Introduction
- 📖 Expectations and Agreements for the programme.



## Workshop Aim

To support and empower parents to keep their children safe online.

### Outline:

- Information on children and young people's use of the internet and social media
- Exploring parents' roles and responsibilities **and** empowering parents to respond appropriately to their children's internet use.

## 4 Key Messages

1

**Being Aware, Interested and Involved**



2

**Having Positive Relationships and Family Life**



3

**Knowing how to be a Good 'Digital-Age Parent'**



4

**Being Resourceful and Empowered**



1

Being Aware, Interested and  
Involved

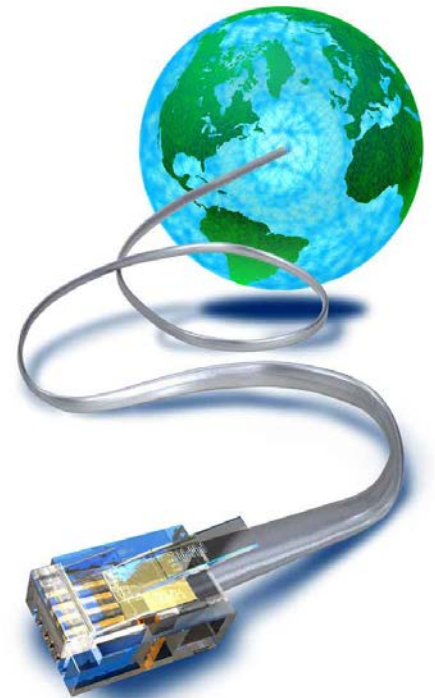




## Opening Activity

Consider your own engagement  
with the internet and social media

Reflect on the benefits to your day  
to day lives.



## Positive impacts of the Internet

- Communication
- Research
- Education
- Banking
- Real Time Updates
- Leisure
- Online booking
- Searching for jobs
- Shopping
- Blogging
- Exploring the World



## The Great Digital Divide...

- While our children are 'digital natives' we parents are 'digital tourists'; we are the first generation of Internet Parents. We have pressures and worries that our parents didn't have.
- Our children know more about the internet then we do!
- The Internet has huge benefits and advantages for our children but there are also risks and dangers that we have to be aware of.

(Source: Tusla, Workforce Training & Development)



## What do we mean by 'digital natives'?

- Born after 1990
- Highly connected within the 'bubble' of social media
- Universally play online/ video games, have mobile or smart phones or tables, use instant messaging apps.
- Easily adapt and adopt to changes and advances online
- Generate content
- Personal relationships are highly influenced by social media
- Comfortable to have an online persona

## Online Engagement

**Do you know how your child is accessing the internet?**

**Do you know how what they are doing online?**

**Do you know how long they spend online?**

## Being Aware, Interested & Involved



## We know that...

- While many online experiences are positive, a significant number of young people have negative experiences
- Girls are particularly likely to face body image pressures
- A significant number of young people have experienced inappropriate images or videos

## We know that...

- More support is needed for young people to critically evaluate images and videos online.
- Children and young people often engage in risky behaviour with sharing of images and videos.
- They need support to manage privacy online.
- They need quality time off line engaging with peers and family activities
- They need exposure to positive friendships and relationships offline

## 2

## Having Positive Relationships and Family Life





## Impacts on Health and Wellbeing

- Sleep
- Obesity and physical inactivity
- Development
- Language
- Play
- Creativity Independence and Education

## Impact on Relationships & Family

- Work ethic
- Addiction
- Communication/ Relationships
- Losing touch with family and friends
- Cyber crimes
- Time wasting
- Privacy

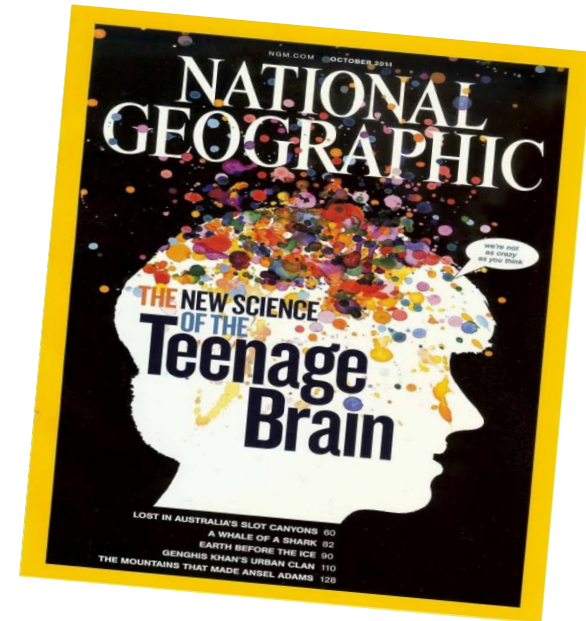
## Pornography and Young People

- Online pornography is easy to access, largely unrestricted and can be viewed on different devices.
- 9 out of 10 children are exposed to explicit sexual imagery before the age of 15
- More boys than girls had viewed online pornography through choice
- 135 (14%) of the young people who responded had taken naked and/or semi-naked images of themselves, and just over half of these (7% overall) had shared these images
- Nearly 60% of the children and young people surveyed who had seen online pornography reported seeing it for the first time at home, followed by 29% who reported doing so at a friend's house



## Why young people watch porn?

- To Learn about sex
- Curiosity
- As an aid to masturbation
- Because they are bored
- As a strategy for dealing with negative emotions



## Why young people watch porn?

- Accesses brain's reward centre - releases **dopamine**
- The more porn is watched, the more dopamine is released – can lead to **addictive** viewing
- Unlike photos of naked people, videos replace imagination and **may shape sexual tastes** or trajectory (especially so for adolescents)
- Porn is stored in your brain, which allows you to recall it anytime you need a “hit” which can **supplant** the need for a sexual relationship
- (Unlike food and drugs) there is **no physical limitation** to internet porn consumption

We are raising our children in a world where technology reigns, and the lines between fantasy and reality grow dimmer.

(Newsweek)

## Cyber-bullying

Cyber-bullying is the use of information and communications technology such as mobile phones and the internet to deliberately upset some-one else

- Can take many forms
- Usually occurs between 9-15 years of age
- Some groups of children are particularly vulnerable
- Impacts on those who are bullied can be very serious

(source Tusla)



## 3

### Knowing how to be a Good 'Digital-Age Parent'



## Activity



Recognise and categorise  
commonly used Apps

Handout on glossary for social  
media usage

## Activity



Brainstorm worries and concerns about children's use of the internet and social media

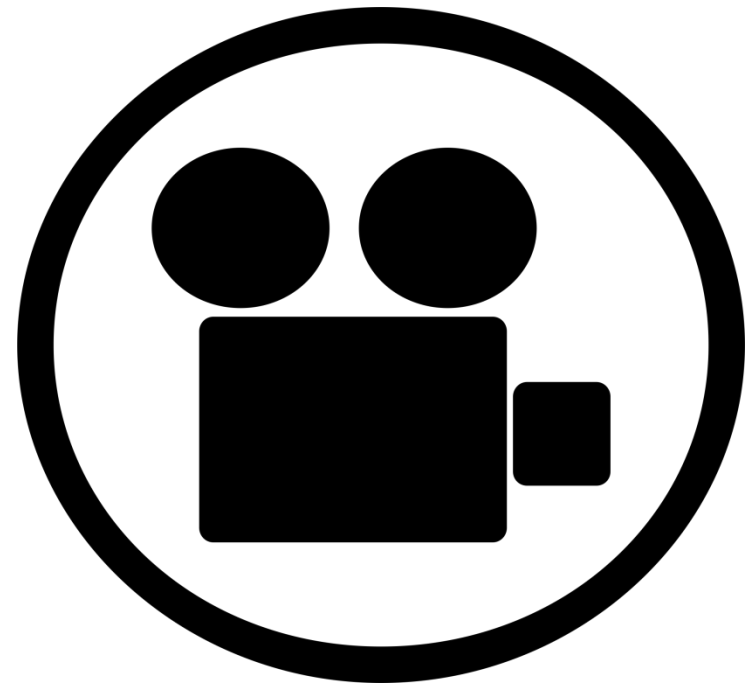
## Responsibility to protect our children?

- What can the state do?  
(including policy makers, Gardaí, etc.)
- What can social media companies do?
- What can the community do?  
(schools, etc.)
- What can parents do in the home?

## Parents are the first line of defence

Video clip (3 mins)

[https://www.youtube.com/watch?v=MjXdl\\_0R0QM](https://www.youtube.com/watch?v=MjXdl_0R0QM)



Permission to use video given by CybersafeIreland.org

## Be a good digital role model

- You are your child's Social Media Role Model

Do you 'Post with Care' yourself?

Do you share images of your children without their consent?

- How much time you spend online?

Catherine Steiner-Adair: "It's the mini-moments of disconnection, when parents are too focused on their own devices and screens, that dilute the parent-child relationship"

- Are you together but separate?

Not really "with" your child even when you are sharing a meal, taking them to school or putting them to bed because you are too engaged with your phone or device



## 4

### Being Resourceful and Empowered



## What can Parents do?

- Settings
- Online Resources
- PEGI
- Family Agreement
- Look for Assistance



## Support Children's Health & Wellbeing

- **Talk** to your child before they get a device - ask what they would do in certain scenarios
- **Talk** about appropriate behaviours that apply in both real and online worlds
- **Remind** them not to reveal too much personal information online
- **Talk** about why you're concerned for them online.
- **Remind** them that you are always available if they need to talk about something that upset them online.

## Support Children's Health & Wellbeing

- Block adult content with parental controls on all devices.
- Designate screen-free zones in the house.
- Technology use should be in public. Don't let children have TVs, gaming systems, computers or phones in their rooms.
- Keep them busy. If your child is spending lots of time getting fresh air and exercise then they have less time to spend on their devices.

## Support Children's Health & Wellbeing

- Talk about what they like to do online.
- Stay interested in what apps they enjoy or what vloggers they follow on youtube.
- Encourage appropriate sites.
- Chat about what is “real” online. Children and young people often accept something they have seen online as real without questioning it.

## Support Children's Health & Wellbeing

**“It’s not one  
conversation –  
it’s regular chats  
offline about  
online life”**



[www.connectsafely.org](http://www.connectsafely.org)



## Family Social Media Plan

**Parents can  
complete a Family  
Social Media Plan**



## Final Thoughts

- The internet / social media is not going to go away
- It is best to equip yourself with basic knowledge and skills about the digital world - keep in touch with apps and social media terms so that you can stay interested in your child's world
- In doing so, **YOU** become the first line of defence for your children against any of the known risks

## Must do & Can do



### MUST DO

Stay interested and involved in what your child is doing online

### CAN DO

Become familiar with apps and ask yourself 'are these suitable for my child?'

### MUST DO

Keep talking with your child about their day online and offline.

### CAN DO

Be positive and remember to listen – even if it's hard to hear.

## Must do & Can do



### MUST DO

BE mindful of how you use the internet in front of your family.

### CAN DO

Be open to setting limits for yourself online.

# Thank You