

Foróige and CYPSC Launch "The COVID Word" Online Campaign

A social media campaign created in collaboration with young people from South Dublin, Sligo & Leitrim and in a partnership between Foróige and Children and Young People's Services Committees (CYPSC).

No two Covid-19 lived experiences are the same; we all have to navigate in uncharted emotional terrain - without a compass. In this uncertainty, it helps simply knowing you're not alone.

There is immense power in peer community support - to cope through tough times, and make good times even brighter.

While young people need our support, they also possess their own hopeful power and wisdom. As experts in their own lives this campaign uncovers and shares their thoughts and ideas.

Through youth voices, this campaign by young people for young people helps acknowledge and manage losses while recognising personal power to live well through current circumstances and boost individual and collective resilience in 2021.

The messages delivered through this campaign and the look and feel of the campaign were developed by Ireland's young people during workshops carried out by Foróige youth workers on behalf of Sligo Leitrim CYPSC and South Dublin CYPSC. The campaign will run for 5 weeks from 24th February to 24th March on TikTok, Twitter, Instagram and Facebook.

We invite all to share, like and re-share the campaign and spread the message of youthful resilience.

More information on local supports can be found via your [County CYPSC](#)

